

# ENGAGE

BRASELTON



2023

GEORGIA

TRANSFORMING LIVES  
TOGETHER

## Agenda

### Day One – Tuesday, September 12, 2023

10:00 AM – 1:00 PM	<p><b>Meeting Registration Open &amp; Lunch</b> Welcome! Join us in the Atrium when you arrive to gather everything you need for the event. Lunch provided in Elan Ballroom in ahead of sessions.</p>	
1:00 – 1:30 PM	<p><b>Welcome</b> Location: Paris Ballroom Jeff Wells, MD CEO &amp; co-founder will kick off the festivities, share reflections and future outlook.</p>	
1:30 – 2:30 PM	<p><b>Transforming Lives For the Better, One Member At A Time</b> Location: Paris Ballroom A panel of clients and ambassadors share their collaborative approach for making a meaningful impact on member lives. <b>Speakers:</b> Becky Cromwell, Sr. Account Manager, The Bailey Group; J Wynn, HR Director for Benefits and Salaries, St. Johns County School District; Ali Widau, Client Development Manager, Marathon Health; Natosha Bass, Regional Director, Marathon Health; Jane Henry, NP, Health Center Director, Marathon Health</p>	
2:30 – 2:45 PM	<p><b>Break</b></p>	
2:45 – 3:45 PM	<p><b>The Outcomes that Matter Most</b> Location: Paris Ballroom How do the Quadruple Aim and enhanced analytics help you reach your goals? <b>Speakers:</b> Jon Schloemer, Sr Consultant, Health and Welfare Plan NA, Cargill; Robert Simes, VP of Analytics, Marathon Health; Katie Haas, Client Development Director, Marathon Health</p>	
3:45 – 4:15 PM	<p><b>Put Me in Coach: Our Care Model + Your Health Journey</b> Location: Paris Ballroom Experience a health coaching visit first-hand through this interactive simulation, while we explore the power of motivational interviewing and appreciative inquiry. <b>Speaker:</b> Lauren Hutchens, National Director of Health Coaching &amp; Wellness, Marathon Health</p>	
4:15 – 5:30 PM	<p><b>Break</b></p>	<p>Chill Zone Sponsored By: </p>
5:30 – 6:30 PM	<p><b>Opening Reception</b> Location: Monte Carlo + Jardin Des Tuileries</p>	<p>Reception Sponsored By: </p>
6:30-8:30 PM	<p><b>Awards Dinner + Celebration</b> Location: Paris Ballroom</p>	

## Day Two – Wednesday, September 13, 2023

6:45 – 8:00  
AM

### Optional Morning Wellness Activities

See sign-up for locations  
Sign-up ahead for yoga, group walk, group run or enjoy the onsite gym!

7:00 – 8:30  
AM

### Breakfast

Location: Elan Ballroom

## MORNING GENERAL SESSION

8:30 – 8:35  
AM

### Good Morning! Location: Paris Ballroom

Housekeeping + a few announcements before we get started. **Speaker: Katie Vicars, SVP, Client Development Marathon Health**

8:35 – 9:30  
AM

### Cracking the Code on Engagement Location: Paris Ballroom

Successful engagement doesn't look the same for every population. A client-led conversation on customizing a strategy to meet the unique needs of your employees and drive meaningful results. **Speakers: Sheri Rich, Director of HR-Employee Benefits, Keller ISD; Shurice Hunter, Human Resources Director, City of Rockford, Shannon Isom, Sr. Director, Engagement, Marathon Health**

9:30 – 10:30  
AM

### Advancing Primary Care Access Through Networks Location: Paris Ballroom

Clients share how increased access and scope of services help give their members what they want, while improving lives and their bottom line. **Speakers: Carrie Koncar, Sr. Wellness Specialist, CHG Healthcare; Kristine Cunningham, Human Resources Director, Kalamazoo County Government; Sabrina Partin, HR Benefits Program Manager, Bluegrass Care Navigators; Travis Eckels, Senior Manager, Employee Benefits and Wellness, Sheetz; Chad Ashcraft, Chief Growth Officer, Marathon Health; Greg Howe, Director Network Accounts, Marathon Health**

10:30 –  
11:00 AM

### Break + Expo Hall

Learn more about our sponsors and Marathon Health services

Refreshments Sponsored By: 

## BREAKOUTS AND ROUNDTABLE DISCUSSION

11:00 AM –  
12:00 PM

### Evolving Your Benefit Ecosystem Location: Monte Carlo

Bringing benefit partners together to set goals as part of an integrated approach can enhance your employee experience and reduce inefficiency in your program. Hear tips, tricks and learn from one another to plan your first or next summit. **Speakers: Amanda Gebert, Benefits Manager, Sargento Foods Inc; Erin Eason, National Director of Clinical Consulting, CBIZ, Kate Boerma, Client Development Director, Marathon Health; Gabe Kramer, Regional Vice President, Marathon Health; Jordan Krupka, Client and Care Team Manager, Marathon Health; Derek Brown, Director of Client Development, Marathon Health**

### The Human Reality of HR Location: Avignon Auditorium

Join our [virtual guest speaker, Efrain "Ricky" Baez Jr., MHR, SPHR](#) for an interactive discussion, covering key areas our attendees shared were a top priority for supporting employees. Understand how the past and present are shaping the future for human resource teams, get tips on how to tackle strategies, the inevitable challenges and stressors of HR life and more! **Speakers: Efrain "Ricky" Baez Jr., MHR, SPHR, Owner/Chief HR Consultant, Baezco Learning; Debby Routt, Chief People Experience Officer, Marathon Health**

### We Still Have Work to Do on Mental Health Stigma Location: Paris Ballroom

A discussion on breaking the barriers to behavioral healthcare for employees. **Speakers: Kristin Fannon, Wellness Coordinator, Duncan Aviation; Jana Goolsby, Wellbeing Program Manager, City of Olathe; Erin Thase, National Director of Behavioral Health, Marathon Health; Elizabeth O'Neill, Senior Product Manager, Marathon Health**

12:00 – 1:15  
PM

### Lunch + Expo Hall

Learn more about our sponsors and Marathon Health services

Lunch Sponsored By:  recoveryone™

## Day Two – Wednesday, September 13, 2023

### BREAKOUTS AND ROUNDTABLE DISCUSSION

1:15 - 2:15 PM	<p><b>Easing the Burden of Pain Through Physical Therapy</b> Location: Monte Carlo Learn how clients incorporate physical therapy with primary care, health coaching and behavioral health to reduce pain, improve patient outcomes and cut costs. <b>Speaker: Jon Strychasz, National Director of Physical Therapy, Marathon Health</b></p> <p><b>Tackling Chronic Conditions Through Employer Wellness Programs</b> Location: Avignon Auditorium A discussion on supporting members with diabetes, pre-diabetes, high blood pressure, high cholesterol and obesity through specialized health and wellness programs. <b>Speakers: Sue Ferbet, Regional Vice President, West, Marathon Health; Katie Haas, Client Development Director, Marathon Health; Amy Sachau, Market Clinical Director, Marathon Health; Elizabeth O'Neill, Senior Manager, Product, Marathon Health</b></p> <p><b>Elevating a Meaningful Member Experience Through Digital Tools</b> Location: Cannes This session will explore what a human-centered experience looks like from a digital channel optimization perspective. <b>Speaker: Heather Weeks, VP of Product Management, Marathon Health, Rachel Goldman, Senior Product Manager, Marathon Health</b></p>
2:15 – 2:30 PM	<p><b>Break/Transition + Expo Hall</b> Learn more about our sponsors and Marathon Health services</p>
2:30 – 3:30 PM	<p><b>Keynote: Robyn Benincasa</b> Location: Paris Ballroom How to build teams that drive us to adapt, overcome and win in the face of extreme challenge and change. Learn more about Robyn at: <a href="https://www.marathon-health.com/engage-2023-updates/">https://www.marathon-health.com/engage-2023-updates/</a>.</p>
3:30-3:45 PM	<p><b>Introduction to the Making a Difference Foundation</b> Location: Paris Ballroom Marathon Health is proud to support the Making a Difference Foundation during Engage2023 and beyond. <b>Speaker: Lisa Murphy, VP, Organizational Development, Marathon Health</b></p>
3:45 – 5:30 PM	<p><b>Making a Difference: Team Building + Charitable Activity</b></p>
6:30 – 8:30 PM	<p><b>Dine-Around</b> (see Info Table for locations)</p>
8:00-10:30 PM	<p><b>After Party</b> Location: Pavillion</p>

## Day Three – Thursday, September 14, 2023

7:30 – 9:00 AM	<p><b>Breakfast</b> Location: Monte Carlo</p>
<b>MORNING GENERAL SESSION</b>	
9:00 – 9:15 AM	<p><b>Good Morning!</b> Location: Paris Ballroom Recognitions, recap + intro to today. <b>Speaker: Katie Vicars, SVP, Client Development, Marathon Health</b></p>
9:15 – 10:15 AM	<p><b>What's Next?</b> Location: Paris Ballroom A working session on our future roadmap for driving best-in-class care, services and technology. Ideas + feedback encouraged! <b>Speakers: Venkat Chittoor, Chief Product and Technology Officer, Marathon Health; Heather Weeks, VP of Product Management, Marathon Health</b></p>
10:15– 11:15 AM	<p><b>Leadership Q+A</b> Location: Paris Ballroom An open forum with the Marathon Health leadership team. <b>Speakers: Jeff Wells, MD, CEO &amp; co-founder, Marathon Health; Pat Murphy, EVP, CFO, Marathon Health; Meghan MacDerment, COO, Marathon Health; Venkat Chittoor, Chief Product and Technology Officer, Marathon Health; Debby Routt, Chief People Experience Officer, Marathon Health; Pierce Graham-Jones, Chief Strategy Officer, Marathon Health; Terry Layman, Corporate Medical Director, Marathon Health</b></p>
11:15 – 11:30 AM	<p><b>Closing Words</b> Location: Paris Ballroom Concluding our time together <b>Speaker: Jeff Wells, MD, CEO &amp; co-founder, Marathon Health</b></p>
11:30 AM– 12:30 PM	<p><b>Lunch + 1:1 Meeting Time, Depart</b> Space available for independent meetings, additional networking + further discussions</p>