



Agenda

Day One – Monday, August 29, 2022

2:00 – 5:00
PM

Meeting Registration Open

Welcome! Join us in our hospitality suite when you arrive to gather everything you need for the event
Location: Colorado Conference Room

6:00 – 9:30
PM

Opening Night Welcome Reception

A Taste of Austin: Great food, fun and entertainment!

Special thanks to our sponsor: AS-MEDS **Location:** Hill Country Lawn/Courtyard



🌀 Day Two – Tuesday, August 30, 2022 🌀

6:30 – 7:15 AM	<p>Optional Morning Wellness Activities (Yoga and Zumba) Location: Location TBA onsite Sign up at registration</p>
7:00 – 8:00 AM	<p>Breakfast Location: Hill Country Lawn/Courtyard</p>
<p>MORNING GENERAL SESSION Location: Brazos Ballroom</p>	
8:00 – 8:35 AM	<p>Celebrating Unsung Heroes Speaker: Jeff Wells, MD, CEO & Co-founder, Marathon Health</p>
8:35 – 9:20 AM	<p>Marathon Health Roadmap A look at where we are and where we're going with innovations and upcoming enhancements. Opportunity to share your feedback along the way! Speakers: Venkat Chittoor, Chief Product & Technology Officer; Dr. Levi Rizk, Marathon Health</p>
9:20 – 9:45 AM	<p>Break Stop by our sponsor and services showcase in Brazos West Foyer!</p>
9:45 – 10:45 AM	<p>Strategies for Driving Engagement Best practices for optimizing engagement outcomes Speakers: Beverly Ambrosio, Benefits & Wellness Manager, City of Plantation; Angel Meadows, Clinic Program Manager, Tyson Foods; Jennifer Lowry, Sr. Director of Member Engagement, Marathon Health; Erik Bustillo, RD, Health Coach, Marathon Health; Brian Feldman, Physician Assistant, Marathon Health</p>
10:45 – 11:45 AM	<p>Behavioral Health Services The evolution, adoption, and impact of Behavioral Health services as shared by our experts and Marathon Health clients Speakers: Nan Mann, Benefits Wellness Program Manager, City of Charlotte; Anne Hopkins, Director, Benefits & Wellness, CHG Healthcare; Erin Thase, National Director Behavioral Health, Marathon Health</p>
11:45 – 12:00 PM	<p>A Word from our Sponsors Hear how Marathon Health and AS-Meds have partnered together to provide dispensing and home delivery solutions Speaker: Walter Hoff, CEO, AS-Meds</p>
12:00 – 1:30 PM	<p>Lunch Stop by our sponsor and services showcase in the Brazos West Foyer! Location: Hill Country Lawn/Courtyard and Brazos Foyer</p>
1:00 PM	<p>Afternoon Activities Golf at Fazio Foothills, Mokara Spa, Barton Creek/Golf Channel Golf Academy, LBJ Presidential Library, iFly Indoor Skydiving, Graffiti Tour & Studio Creation, Cooking Class, Wine Tour Departure and start times for activity options to be shared.</p>
6:00 – 9:00 PM	<p>Evening Dine-around -offsite departures starting at 5:30pm Choose from the best of Austin, both on-site and nearby great cuisine: Blind Salamander (On-site), Bob's Steak & Chophouse (On-Site), Nopales (On-Site), Juniper, County Line BBQ Lakes, Fonda San Miguel iconic Austin restaurants Special thanks to our sponsor: USWellness</p>



🌀 Day Three – Wednesday, August 31, 2022 🌀

6:45 – 8:00 AM **Optional Morning 5K Run/Walk**
Location: Just beyond Hill Country Lawn/Courtyard, start time promptly at 7:00am

7:30 – 8:45 AM **Breakfast**
Location: Hill Country Lawn/Courtyard

MORNING GENERAL SESSION

Location: Brazos Ballroom

8:45 – 8:55 AM **Welcome to Day 3**

8:55 – 9:55 AM **Keynote: Erik Qualman**
 #1 Best Selling Author and Keynote Speaker Erik Qualman's **Socialnomics** work has been featured on 60 Minutes, in the Wall Street Journal, and used by the National Guard as well as NASA. His book **Digital Leader** propelled him to be voted the 2nd Most Likeable Author in the World. **What Happens in Vegas Stays on YouTube** helped Qualman be listed by Forbes and Fortune as a Top100 Digital Influencer. Eric joins Engage 2022 to share simple habits for leadership and tips for staying focused in a world of change.

9:55 – 10:15 AM **Break**
 Stop by our sponsor and services showcase in Brazos West Foyer!

10:15 – 11:00 AM **Moving Forward: Return to Office and Retention**
 Learn how Marathon Health clients have continued to demonstrate their commitment to health, safety, and well-being while pivoting to a changing workforce.
Speakers: Kim Kato, Sr. Advisor Health and Wellness Services, Raymond James; Stephanie Kaiser, Benefits Manager, OneAmerica; Julia May, Wellness and Implementation Specialist, Wayne Farms; Debby Routt, Chief People Experience Officer, Marathon Health

11:00 – 11:45 PM **Value Driven Referrals**
 An update on care navigation and opportunities ahead.
Speakers: Pierce Graham-Jones, EVP Growth & Strategy, Marathon Health; Nick Reber, CEO, Garner; Erin Stahl, Director of Member Relations, Marathon Health; Shelly Towns, Chief Marketing Officer, Marathon Health

11:45 – 12:40 PM **Lunch**
 Be sure to stop by our sponsor and services showcase in the Brazos West Foyer!
Location: Hill Country Lawn/Courtyard and Brazos foyer

INDUSTRY BREAKOUTS AND ROUNDTABLE DISCUSSIONS

Choose one. Conversation-style sessions focused on successes, challenges and opportunities relevant to your industry.

12:45 – 1:30 PM **Public Sector & Schools**
Location: Brazos E
Speakers: Christina Fath, Benefits Manager, City of Charlotte; Kevin Windham, Director – Risk Management & Benefits, Escambia County Schools; Janelle Downes, Director of Human Resources, Fauquier County, Chief Darren Stevens; Larry Morrissey, VP Government Affairs, Marathon Health

12:45 – 1:30 PM **Manufacturing**
Location: Trinity Conference Room
Moderator: Gabe Kramer, Regional VP, Client and Care Team Experience, Marathon Health

12:45 – 1:30 PM **Professional Services**
Location: San Jacinto Conference Room
Moderator: Val Leyder, Regional VP, Client and Care Team Experience, Marathon Health

🌀 Day Three – Wednesday, August 31, 2022 (cont.) 🌀

1:30 – 1:50
PM

Break

Be sure to stop by our sponsor and services showcase in Brazos West Foyer!

DEEPER DIVE + BEST PRACTICE ROUNDTABLE DISCUSSIONS

Choose two – 30 minutes per session.

Collaborative small-group conversations following topics covered during earlier general sessions.

1:50 – 3:00
PM

Engagement

An in-depth look at the four levers of a successful engagement strategy in action.

Location: Llano Conference Room

Speakers: Shannon Isom, Member Engagement Director, Marathon Health

Physical Therapy Services

Marathon Health clients share benefits of including Physical Therapy as part of an integrated approach.

Location: San Jacinto Conference Room

Speakers: Terry Joyce, Laborers Local 310; Sean Campbell, Business Agent, Laborers Local 310; Franck LaBiche, HR Director, Laitram; Jon Strychasz, PT, Cert MDT, Cert DN, National Director of Physical Therapy, Marathon Health

1:50 – 3:00
PM

Behavioral Health Services

An interactive discussion and Q&A with Marathon Health's new Director of Behavioral Health, Erin Thase.

Location: Trinity

Speakers: Katie Vicars, SVP Client Development, Marathon Health; Erin Thase, National Director of Behavioral Health, Marathon Health

1:50 – 3:00
PM

Innovations with Marathon Health

Share your thoughts in a robust discussion about the future of Marathon Health.

Location: Brazos E

Speakers: Heather Weeks, VP of Product Transformation, Marathon Health

1:50 – 3:00
PM

3:00 – 3:10
PM

Transition to Afternoon General Session

Location: Brazos Ballroom

3:10 – 4:00
PM

Marathon Health Executive Leadership Panel Q&A

An opportunity to get to know the Marathon Health leadership team and ask any questions you may have.

4:00 – 5:45
PM

Break

Free time/ on your own meeting time

5:45 – 8:00
PM

Reception and Awards Dinner – “No Limits” Music & Awards Celebration

We look forward to honoring our partners and enjoying great entertainment during this play on an “Austin City Limits” themed evening.

Location: Hill country lawn/ Brazos foyer and Brazos Ballroom

8:00 – 10:00
PM

After Party

The fun continues! Join us for an after party not to be missed.

Special thanks to our sponsor: athenahealth

Location: Hill Country Pavilion and Courtyard



🌀 Day Four – Thursday, September 1, 2022 🌀

8:00 – 9:00 AM	<p>Breakfast Location: Hill Country Lawn/Courtyard</p>
<p>MORNING GENERAL SESSION Location: Brazos Ballroom</p>	
9:00 – 9:15 AM	<p>Welcome to Day 4!</p>
9:15 – 9:45 AM	<p>Marathon Health Networks + Anywhere Explore additional ways to enhance and increase Marathon Health access. Speakers: Matt Mikolajewski, Sr. Benefits Specialist, ADVICS; Jeffrey Brown, Chief Policy and Labor Relations Officer, Indianapolis Public Transportation Corporation; Chad Ashcraft, EVP, Growth and Expansion, Marathon Health</p>
9:45 – 10:45 AM	<p>Exploring Healthcare Industry Trends What's next? Insight on topics brought to us by you. Speakers: Heather Weeks, VP Product Transformation, Rosa De La Torre, VP Clinical Leadership National/Network, Dr. Terry Layman, Corporate Medical Director</p>
10:45 – 11:00 AM	<p>What We've Learned Together and Next Steps A candid reflection on what we've learned together in the past few days, challenges that lie ahead, and success stories already in the history books. What we can do to continue to be your best resource as we navigate known and unknown changes ahead. Speaker: Jeff Wells, CEO</p>
11:00 AM	<p>Grab & Go Lunch – Travel Location: Brazos Foyer, Tables available to dine in foyer area if needed</p>