

For Immediate Release

Onsite Corporate Health Services Provider Appoints President
Charles D. Reuter Joins Marathon Health

Colchester, VT, November 09, 2007 – Marathon Health, a leading innovator of onsite corporate health services, announced today that Charles (Chuck) D. Reuter has joined the company as president.



Reuter will be responsible for sales and marketing with his primary focus on growth strategies and product development initiatives. Prior to joining Marathon Health, Reuter was senior vice president at Aon Corporation, a global provider of risk management, human resources and workforce productivity solutions. He has more than 25 years of executive leadership in sales and client relations in both benefits consulting and health plan/insurance industries. Reuter is known for his achievements in deploying new business and marketing strategies in middle market and national account businesses.

“Marathon Health has developed unique worksite health solutions and early reception has been very positive,” said Guy Ragosta, chief executive officer, Marathon Health. “Having the insight and capabilities that Chuck brings to our executive leadership team will help us penetrate the markets we have tested over the past year and create even more value for our customers. Chuck’s enthusiasm for our integrated solutions and our onsite coaching model, coupled with his proven track record in bringing products to market and leading successful business units, will strengthen our ability to deliver on our mission of helping employers improve the quality/cost equation.”

In addition to his experience in the risk management and worksite productivity field, Reuter had a successful tenure with Aetna where he was responsible for territorial sales production, cross selling, marketing strategy development, account management, and territorial profitability. While at Aetna, his customer base had \$2 billion in annual premium equivalents. Prior to Aetna, Reuter was principal and director of marketing at Buck Consulting.

Reuter has published many articles on topics ranging from disability and the cost of managing health care to plan design, strategies for retiree healthcare cost control and workers comp issues in industry publications such as *Compensation and Benefits Review*, *Benefits Law Journal*, and *Risk Management* magazines. Reuter has a BA in Economics from Columbia University.

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About Marathon Health

Marathon Health offers a proven solution for helping employers reduce the total cost of healthcare. Our approach integrates the best practices of onsite primary care, health assessment with risk identification, coaching and advocacy, and disease management for high cost chronic conditions. Together, these services create a unique worksite health program. The Marathon Health solution produces superior results in terms of reducing the risk profile and preventable claims costs for the employee population, resulting in a much higher ROI.

At Marathon Health, we support our unique onsite health services model with robust technology including our eHealth Portal with consumer medical content, interactive diet and fitness tools, and a personal health record, portable from carrier to carrier, and owned by the employee. Our technology is built around a sophisticated clinical decision support tool called Problem Knowledge Couplers, affording providers and patients alike the data required for a complete problem oriented health record and a tailored plan of management options for all risks and conditions. www.marathon-health.com .