



For Immediate Release

Brick Township Selects Marathon Health for Employee Health Services
First Government Entity in New Jersey to Add Worksite Health Clinic Benefit

Colchester, VT, August 4, 2008 – Marathon Health, a leading innovator of onsite employee health services, announced today that the municipal government of the Township of Brick, New Jersey, has selected Marathon Health to develop, implement, and manage an onsite health clinic for employees and spouses. Government and corporate employers are increasingly offering onsite health services in an effort to provide a meaningful new health benefit that will improve the health status of the employee population while simultaneously reducing the overall cost of healthcare.

Municipal and county governments are being challenged to balance revenues against competing demands and higher services costs. Township of Brick Mayor Stephen Acropolis has been very proactive in his approach to managing the town finances while ensuring employee benefit levels are maintained or improved. Implementing a worksite health benefit is an example of the innovative approach being taken to help drive down their healthcare expense.

“Our healthcare expense has grown by \$1.3 million this year,” said Acropolis. “For the tax payers and our employees, we need to embrace a new direction in healthcare. Our decision to partner with Marathon Health will help us achieve two important goals—providing our employees with access to high quality care and finding ways to decrease the tax burden for healthcare. Brick is the first governmental entity in New Jersey to implement an onsite employee health clinic and I am excited to be a part of this movement for creating a healthier and more productive workforce,” Acropolis concluded.

The Marathon Health onsite clinic will serve the Township of Brick government offices, municipal workers (police department) and the Municipal Utilities Authority (MUA union employees). The clinic will serve employees and their spouses. Services offered will include primary care, health risk assessments and biometric screenings, health coaching, and disease management.

Marathon Health Chief Executive Officer Jerry Ford predicts a growing number of municipal and county governments will recognize the benefits of offering onsite health services to its employees.

“Our approach to improving health is to understand the population health requirements at an aggregate level through data mining and health assessment results,” said Ford. “But the real secret to our success is in our ability to work individually with employees and to help them understand their health risks and to develop customized plans for improving



their health. This is a formula that works and is demonstrated by our clients seeing significant results in as little as one year. We are proud to add the Township of Brick to our list of customers who understand this value proposition and are committed to their employees' health and well being.”

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For further information, please contact:

Tracey Moran, Director of Marketing

802-857-0459

tmoran@marathon-health.com

About Marathon Health

Marathon Health offers a proven solution for helping employers reduce the total cost of healthcare. Our approach integrates the best practices of onsite primary care, health assessment with risk identification, coaching and advocacy, and disease management for high cost chronic conditions. Together, these services create a unique worksite health program. The Marathon Health solution produces superior results in terms of reducing the risk profile and preventable claims costs for the employee population, resulting in a much higher ROI.

At Marathon Health, we support our unique onsite health services model with robust technology including our eHealth Portal with consumer medical content, interactive diet and fitness tools, and a personal health record, portable from carrier to carrier, and owned by the employee. Our technology is built around a sophisticated clinical decision support tool called Problem Knowledge Couplers, affording providers and patients alike the data required for a complete problem oriented health record and a tailored plan of management options for all risks and conditions. www.marathon-health.com .